

KACHHI COMMUNITY DEVELOPMENT ASSOCIATION



KCDA EMBROIDERY PRODUCTS

2000-2012

ORGANIZATIONAL PROFILE

Organization: Kachhi Community Development Association
(KCDA)

Program title: KCDA EMBRIODRY PROJECT

Location: District Mirpurkhas, Sindh, Pakistan

Contact Person: Huma Aslam (Program Manager)

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Address: KCDA, Rattanabad, District Mirpurkhas

Country/Region: Pakistan/ Sindh District Mirpurkhas

INTRODUCTION:-

KCDA VISION:-

A Confident, Self –organized & United Kachhi Community in Sindh.

KCDA MISSION:-

Empowering the Kachhi community through awareness raising education & leadership training in Sindh.

KCDA Core Values :-

- Co-operative effort
- Service to all regardless of religion
- Community-Based development
- Value of one's Mother Tongue and culture

KCDA EMBROIDERY WORK :-

The KCDA started the embroidery work since 2000 and making different handmade local things but these are very unique and quality wise good.

The details of KCDA products are given below.

S. No	Name of Item	Price	NOK Rate (17)	Dollar Rate (96)
01	Greeting Cards (large size)	Rs. 60 PKR	3.5294	0.625
02	Greeting Cards (medium size)	Rs. 45 PKR	2.64	0.468
03	Greeting Cards (medium size)	Rs. 35 PKR	2.05	0.364
04	Decoration Material (Large Magnetic form)	Rs. 60 PKR	3.52	0.625
05	Decoration Material (small Magnetic form)	Rs.45 PKR	2.64	0.468
06	X. Mass Decoration Material	Rs. 04PKR	2.64	0.468
07	Key Chains	Rs. 04 PKR	2.64	0.468
08	Cultural Dress(for female)	Rs. 1700 PKR	100	17.70
09	Small Purse	Rs. 200PKR	11.76	2.083
10	Ralli for Children(small cultural sheets	Rs. 1700 PKR	100	17.70
11	Chabi (plate)	Rs. 200 PKR	11.76	2.083
12	Bed Sheets (Ralli for large size)	Rs. 4050 PKR	238.23	42.18

Photo Gallery:-

1. Greetings Cards:-



Product Name:-

Greeting Cards (Large size)

Price: - Rs. 60 PKR

Quantity:-2900



Product Name:-

Greeting Cards (Small size)

Price: - Rs. 35 PKR

Quantity:-1500



2. Decoration Material

Product Name:-

**X-Mass Decoration
Material**

Price: - Rs. 60 PKR



Product Name:-

Key Chains

Price: - Rs. 45 PKR



Product Name:-

**X-Mass Decoration
Material**

Price: - Rs. 45 PKR



3. Key Chains



Product Name:-

Purses/Mobile Bags

Price: - Rs. 200-300 PKR

Quantity:-20

Quantity:-25



Product Name:-

Kachhi Cultural Dress (women)

Price: - Rs. 1700 PKR

Quantity:-04

4.

Purses/mobile bags



5. Ralli for Children (small cultural sheets)



Product Name:-

Sheets kids

Price: - Rs. 1700 PKR

Quantity:-0



6. Chabi (Plate)

Product Name:-

Chabi (Plate)

Price: - Rs. 200 PKR

Quantity:-02



7. Bed Sheets (Large size)

Product Name:-

Bed Sheets

Price: - Rs. 4050
PKR

Quantity:-01





Introduction of KCDA Embroidery Staff:-

- 1. Mrs. Jamana w/o Late Krishna***
- 2. Mrs. Rani Lakhman***



Thanks